



Management & Leadership Lessons from Sport



BROUGHT
TO YOU BY:



SIR STEVE REDGRAVE
5-time Olympic
Gold Medallist



FRANK MCPARLAND
Director,
Liverpool FC Academy



DR LISA BRADLEY
2-time World Judo
Masters Champion



STEPHEN FERRIS
Ulster, Ireland &
Lions Player



JOHN SCOTT
CEO, Glasgow 2014
Special Guest
Derry~Londonderry



BRYAN DUNLOP
International Speaker
Conference Host
Both Events



EDDIE IRVINE
Former F1 Racing Driver
Special Guest
Craigavon

CHOOSE A VENUE NEAR YOU ON FRIDAY 20TH MAY!

The Foyle Theatre
North West Regional College
78-80 Strand Road
Derry~Londonderry, BT48 7AL

Friday 20th May 2011, 8.00am – 11.30am

Includes Light Breakfast

TICKETS ONLY



+VAT

The Lakeview Suite
Craigavon Civic Centre
Lakeview Road
Craigavon, BT64 1AL

Friday 20th May 2011, 2.00pm – 5.30pm

Includes Light Lunch

Book your place at www.podiem.com/RaiseYourGame

EVENT PARTNERS:



COUNCIL SPONSORS:



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PROUD TO SUPPORT:



THE RAISE YOUR GAME CONFERENCE

By attending this Conference you will:

- Be inspired and motivated by our line-up of speakers and their lessons for success
- Gain practical insights that will help you and your organisation
- Hear real-life stories from sporting heroes
- Build your management & leadership skills and those of your employees
- Network, build relationships and do business with other managers and organisations
- Find out what support is out there for you and your organisation
- Gain an understanding of the opportunities that exist within sport

PROGRAMME

The outline programme for each event is as follows:

DERRY ~ LONDONDERRY	
8.00am	Registration, Light Breakfast and Networking
8.30am	Welcome, Derry City Council
	Bryan Dunlop - <i>The Traits of High Performers</i>
	Sir Steve Redgrave - <i>Motivation & Achievement</i>
	Q&A and Discussion with Sir Steve Redgrave
	John Scott - <i>Leadership & Opportunity</i>
	Q&A and Discussion with John Scott
9.45am	Coffee Break
10.15am	Principal Sponsor Address
	Dr Lisa Bradley - <i>Preparing Your Mind</i>
	Stephen Ferris - <i>What it Takes to Win</i>
	Frank McParland - <i>Managing Talent & Standards</i>
	Q&A and Discussion with Lisa, Stephen & Frank
	Bryan Dunlop - <i>Raise Your Game</i>
11.30am	Close

CRAIGAVON	
2.00pm	Registration, Light Lunch and Networking
2.30pm	Welcome, Craigavon Borough Council
	Bryan Dunlop - <i>The Traits of High Performers</i>
	Sir Steve Redgrave - <i>Motivation & Achievement</i>
	Q&A and Discussion with Sir Steve Redgrave
	Eddie Irvine - Interview and Q&A
3.40pm	Coffee Break
4.10pm	Principal Sponsor Address
	Dr Lisa Bradley - <i>Preparing Your Mind</i>
	Stephen Ferris - <i>What it Takes to Win</i>
	Frank McParland - <i>Managing Talent & Standards</i>
	Q&A and Discussion with Lisa, Stephen & Frank
	Bryan Dunlop - <i>Raise Your Game</i>
5.30pm	Close

REGISTRATION

Individual tickets are priced at **£65+vat**

You can book and make payment online at www.podiem.com/RaiseYourGame

Alternatively complete the registration form attached (in BLOCK CAPITALS) and return with full payment to:
Podiem, Lismachan Courtyard, 378a Belmont Road, Belfast BT4 2NF

Group Packages of 7 tickets are priced at **£350+vat** (discount of £105+vat)

For all enquiries & for group bookings please call Podiem on **028 9076 1822** or **028 9076 1030**. Alternatively email info@podiem.com

SPEAKER PROFILE



SIR STEVE REDGRAVE **5-time Olympic Gold Medallist**

Sir Steve Redgrave CBE has proven himself the greatest Olympian Britain has ever produced. After striking gold in Sydney 2000 he became the UK's only athlete ever to have won Gold Medals at five consecutive Olympic Games. A sought-after speaker and tireless charity worker, Sir Steve will talk about **Motivation and Achievement**.



FRANK MCPARLAND **Director, Liverpool FC Academy**

Frank has a very clear philosophy on **Managing Talent**, which he will share with delegates and is summed up in his own words: *"Where there is ability we want to get the best out of it; where there is talent we want to harness it and where there is desire we want to reward it with opportunity. Everyone who works, trains and plays here is expected to perform to the highest possible standards. Our ongoing challenge is to provide the ideal environment for talent to flourish"*.



DR LISA BRADLEY **2-time World Judo Masters Champion**

Originally from Derry, Dr Lisa Bradley is twice World Masters Judo Champion, was a silver medallist at the 2002 Commonwealth Games and has travelled the world competing at the highest level. Lisa's focus has now shifted to developing our business leaders of the future in her role as Head of International Business at the Ulster Business School. Lisa will draw on the parallels of **Preparing Your Mind** to win in the sporting and business context.



STEPHEN FERRIS **Ulster, Ireland & Lions Rugby Player**

On 21st March 2009 Stephen became a national hero as a key member of the victorious Ireland rugby team, winning the 2009 Six Nations Championship and Grand Slam. In a sensational climax to the tournament, Ireland defeated Wales in Cardiff to claim their first Grand Slam in 61 years. Stephen will reflect on his experiences in rugby and share his thoughts on **What it Takes to Win**.



BRYAN DUNLOP **International Speaker**

A former Gurkha soldier and Irish International Rower, Bryan is now a highly respected international speaker. He also works with individuals, teams and FTSE 100 companies to help them deliver better results, regardless of their challenges. Bryan delivers business and leadership talks across Europe and we are delighted that he has agreed to facilitate both RYG events. He will engage with the audience and the speakers to identify the **Traits of High Performers** and will bring the event to a close by highlighting what it takes to **Raise Your Game**.



JOHN SCOTT **CEO, Commonwealth Games Glasgow 2014 (Derry~Londonderry Only)**

John is responsible for delivering the 2014 Commonwealth Games in Glasgow. His role covers the sport's programme, developing the infrastructure, managing the 1,000-strong organising committee and recruiting and training the 15,000 volunteers needed. He also has a significant focus on media, political liaison and commercial negotiations around sponsorship and broadcasting. Speaking in the future UK City of Culture, John will share his thoughts on **Leadership and Opportunity**.



EDDIE IRVINE **Former F1 Racing Driver (Craigavon Only)**

Eddie is best known for his Formula 1 achievements with Jordan, Jaguar and Ferrari. His most successful season was in 1999, when he won four races and finished as runner-up to Mika Häkkinen. Eddie has also developed a keen eye for business and over the past 20 years has acquired a considerable property portfolio and various investments in local and international businesses (including ownership of Eddie Irvine Sports). Eddie will reflect on his career in **Sport and Business**, offering insights and lessons from both.

REGISTRATION FORM

Book and pay online at www.podiem.com/RaiseYourGame or complete and return the booking form below

PERSONAL DETAILS

Title	First Name	Last Name
Position	Organisation	
Address		
Postcode		
Tel	Email	

CONFERENCE REGISTRATION

My booking is for Derry~Londonderry Craigavon *(tick appropriate box)*

I would like to reserve **place(s)** for the Raise Your Game Conference at a cost of **£65+vat per delegate**.

I would like to reserve a **group discount package (7 places)** for the Raise Your Game Conference at **£350+vat**.

For more information and purchases of more than 7 tickets please email info@podiem.com or call 028 9076 1822 or 028 9076 1030.

NAME BADGE DETAILS

Your name badge will appear as your first name, last name and organisation as listed above, if you wish this to be any different please detail how you wish your name to appear below. If you are registering more than one person, please detail the names of all Conference attendees below.

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DIETARY / SPECIAL REQUIREMENTS

Please advise us if you have any dietary or special requirements

PAYMENT

Full payment of the registration fee must either accompany this form or be settled in advance of the event.

Please select the option you wish to use: **Cheque** **BACS**

- It is possible to pay by **BACS** to:
Podiem Ltd, Barclays Bank. Sort Code: 20-62-23 / Account Number: 93951618
- **Cheques** should be made payable to 'Podiem Ltd' and posted to:
Podiem, Lismachan Courtyard, 378a Belmont Road, Belfast BT4 2NF
- **Credit card** payments can be made online at www.podiem.com/RaiseYourGame

For all enquiries please contact Podiem on **028 9076 1822** or **028 9076 1030**

TERMS & CONDITIONS: Once a booking is confirmed there is no refund on cancellations. Substitute participation will be accepted; subject to prior notification to the organisers, Podiem Ltd. The organiser reserves the right to alter any of the arrangements of these conferences, including cancellation of the events and changes in the programme, should unforeseen circumstances require such action. The organisers accept no responsibility for resulting costs and/or inconvenience to delegates. By registering for the conference/s, delegates give permission for their contact details to be used for receipt of final event information (directions, car parking etc) and to be made aware of similar future events. If you do not wish to receive this information please email info@podiem.com stating 'No Event Information' in the subject bar. By booking you agree to the terms and conditions outlined above.