

LONDON DERRY
CHAMBER 
CONNECTING BUSINESS NORTHWEST



PARTNERSHIP PACKAGES 2012





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Partnership Packages

At the Derry~Londonderry Chamber of Commerce, our distinctive partnership packages cover a range of profiling and marketing opportunities and offer strong brand association with real return to your business.

Derry~Londonderry Chamber of Commerce is the North West premier business support and networking organisation. We are the voice of business in the region – representing both SMEs and large corporate organisations and positioning the City as the gateway to the North West.

Our Chamber of Commerce is the North West's most powerful and enthusiastic business advocate, playing a role in major developments affecting not only Derry but the wider region. This is the largest Chamber in the North West region representing over 450 businesses. Our aim is to help our members do business by providing a blend of networking, support services and access to government. Our objective is to increase the prosperity of this region and our member companies. In addition, this Chamber negotiates, liaises and communicates with a wide range of high ranking government and business contacts within the UK & Republic of Ireland.

Our many events and briefing opportunities offer you the best access to market your company, enhance brand recognition and associate with a strong leadership organisation.

In recent years the Chamber has promoted members' businesses, services and products, and has disseminated information, through a range of events, conferences and exhibits. The Chamber organises these events and markets them to all our members as well as to wider stakeholder groupings.

Corporate branding at the Chamber events has proven to be an exceptional, cost effective and popular way of reaching a wide business audience.

“Unique collaboration & marketing opportunities enhance your business profile by taking advantage of one of our most exclusive partnership packages.”

Sinead McLaughlin, CEO

Corporate Partner

This is our most exclusive partnership package, offering high visibility and providing access to the leading businesses in the North West. We provide opportunities to showcase your brand to the most influential business audiences in the North West region.

- PARTNERSHIP validates the leadership of your company in your industry and positions your company to gain maximum exposure with the leading business organisation in the North West.
- PARTNERSHIP allows your organisation to share your company's products and services with our client group and important decision makers in the region.
- PARTNERSHIP raises brand awareness and it demonstrates your company's support of the North West region.
- PARTNERSHIP enhances your organisation's reputation in the region and provides a return on your investment.

The Derry~Londonderry Chamber of Commerce is the unrivalled and leading business membership organisation in the North West. In today's challenging economic times and with the awarding of the City of Culture 2013 and Clipper Round the World yacht race coming to Derry ~ Londonderry, it is an exciting time to be involved with the Chamber.

We have designed our corporate packages to provide excellent value, highest quality and maximum impact for your organisation. The added value that we can deliver is enhanced brand promotion and direct contact with our client group and key

decision makers. We understand that these values are important in all marketing strategies and we are keen to work with our corporate partners to deliver the opportunities that provide maximum and quantifiable return on your investment.

"We value each of our Corporate Partners individually and we aim to develop tailor made packages that will deliver maximum benefits."

Johnathan McLaughlin, Business Manager

Exclusive Corporate partner opportunities are:

- Communications partner
- Media partner
- Printing partner
- Financial partner
- IT partner
- Training partner

If the perfect opportunity is not listed here, contact john@londonderrychamber.co.uk for a custom-made package that meets your marketing objectives.

Event Partners

Members, both large and small, may promote their business through event partnership. Our brand and our expertise will help ensure that you reach the right audience, bringing credibility and recognition by your association with the leading business organisation in the North West. We have a long tradition and a wealth of experience in designing, organising, co-ordinating and delivering professional business events in the North West. We have a proven track record and an ability to ensure a high level of participation from the business community.

The Derry~Londonderry Chamber of Commerce delivers a full calendar of events each year. These highly regarded events provide an exclusive marketing, networking and showcasing opportunity for our partners.

“Our Partnership with the Chamber has helped us to develop our business and has led to a generous return on our investment.”

Gareth Flanagan, MD Principle First

All our events are marketed towards our membership (over 1000 contacts), key stakeholders and influencers in the region. Our members are from across all business sectors and we also have the ability to tap into the wider regional Chamber network.

Our expansive calendar of events will offer members an opportunity to promote your business. Costs and tailor made packages are available on request. We can build a series of events around your promotional needs that will enable you to increase the long term value of your investment.

The Chamber’s events programme includes:

- President’s Annual Dinner
- President’s Annual Lunch
- Annual Golf
- Annual Business Awards
- Business Breakfast
- Business Lunches
- Business After Hours
- ‘In Camera’ Business Series
- Business Improvement Centre

Opportunities are also available with the following:

- Email shot to over 1,000 people
- Website exposure for 3 months
- Social Media exposure to over 1,000 people
- E-Zine profile for 3 months to over 1,500 member contacts
- Photo opportunities with major local and national press

The Annual President's Dinner



- The Largest Annual Corporate Event in North West
- High Profile Business Platform
- 300 + guests
- Exclusive VIP Drinks reception
- Top Regional Companies
- Exclusive Branding Opportunities
- National Press Exposure

The Annual President's Dinner is the foremost business event in the North West. It provides a number of partnership opportunities or we can offer exclusivity to our lead partner.

This event is attended by over 300 members, it celebrates the success of the Chamber and its members in creating a network of people who connect and influence. This is the leading forum for networking and entertaining clients. The speakers at this event are world class and have included President Clinton, President Mary McAleese, Denis O'Brien, Alan Leighton and Phil Redmond to name a few.

It provides our sponsor with the opportunity to highlight the business to the key decision makers, provide a quality corporate gift and invite VIP guests to link up with key business contacts.

Benefits & Opportunities

- Event Management
- Exclusive Room branding to over 300 attendees
- VIP Seats and central table location
- Exclusive Speaking Slot
- Sole foyer branding
- Unique Table plan branding
- Central position - Website promotion
- Photo opportunities – local and national papers
- E-zine promotion for 3 months prior to event
- Social media promotion for 3 months prior to event

President's Annual Lunch



- Major Annual Business Lunch Event in the Region
- Over 150 guests
- Exclusive branding opportunities
- Key note speaker
- National Press Exposure

This is a major event in the Chamber's annual calendar where the President outlines the Chamber's twelve month focus. This event attracts over 150 of the leading business people in the North West Region. This event is set six months prior to the Annual Dinner and provides an excellent opportunity to highlight your products and/or company to leading businesses. The speakers at this event are identified to be leaders in their field.

This event will be the leading showcase event in the North West in April and with the introduction of the new Chamber President every two years, it will be the platform for them to set out the key areas of focus and progress on their Presidency.

Benefits & Opportunities

- Event Management
- Exclusive Room branding to over 150 attendees in your company's logo
- VIP Seats and central table location
- Exclusive Speaking Slot
- Sole foyer branding
- Unique Table plan branding
- Central position - Website promotion
- Photo opportunities – local and national papers
- E-zine promotion for 3 months prior to event
- Social media promotion for 3 months prior to event

Annual Golf Classic



- Excellent Client Relationship Opportunity
- Four ball – shotgun start
- Lunch – Golf – Dinner – Entertainment
- Open to Members and their Clients
- Award Ceremony
- Limited Teams

The Derry~Londonderry Chamber of Commerce Annual Golf day is the ultimate client development event. It provides important opportunities to network with your key clients, meet with other businesses and play an excellent round of golf. We encourage members to bring important clients and meet with the Chamber's President and CEO in a social occasion.

Our golf event is seen as a key client social event by the Chamber members and is always oversubscribed.

Opportunities for partnership are provided as headline golf partner, prizes, dinner and entertainment, 1st and 10th hole refreshments and tee boxes.

Benefits & Opportunities

- Event Management
- Sole foyer branding
- Tee box and refreshments branding opportunities
- Speaking slot
- All day networking with key members and clients
- All year website exposure
- Photo opportunities
- E-Zine promotion
- Social media promotion

Annual Business Awards



- North West's Most Prestigious Business Award Ceremony
- 300+ attendees
- Sponsorship Speaking Opportunity
- Exclusive branding Opportunities
- National Press Exposure

The Derry~Londonderry Chamber of Commerce and City Centre Initiative jointly host the North West Annual Business Awards. This is an opportunity to celebrate outstanding business achievements and customer services within the region. This prestigious award ceremony attracts a 300 + audience and participation from businesses right across all business sectors.

Partnering the North West Business Awards provides our sponsor with an opportunity to endorse business excellence and to be recognised regionally as an industry leader in quality standards.

Benefits & Opportunities

- Event Management
- Exclusive Room branding to over 300 attendees in your company's logo
- VIP Seats and central table location
- Exclusive Speaking Slot
- Sole foyer branding
- Unique Table plan branding
- Central position - Website promotion
- Photo opportunities – local and national papers
- E-zine promotion for 3 months prior to event
- Social media promotion for 3 months prior to event

Business Breakfast Series



- Exclusive Branding Opportunity
- Direct product promotion
- Networking opportunity up to 60 people
- Key Note Speaker Opportunity
- Social Media and Website exposure
- Photo opportunities

Chamber Business Breakfast events are usually attended by approximately 40 to 60 of the top business people in the North West. We deliver 20 of these each year. They cover all aspects of business and they are a leading business information platform. Our breakfast partner can take the opportunity to market their product/ service to the audience and receive feedback from key decision makers. This event is a winner every time.

The business content is very focused and covers a wide spectrum of business related issues.

Benefits & Opportunities

- Event Management
- Room branding to 40-60 people
- Speaking Slot for 60mins
- Foyer branding in your company's logo
- Networking with up to 40-60 people
- Website promotion
- Photo opportunities
- E-zine promotion
- Social media promotion

Business Lunches/Dinners



- Direct product promotion
- Networking opportunity up to 40-60 people
- Exclusive Branding Opportunity
- Social Media and Website exposure
- Photo opportunities

The Business Lunch is geared toward businesses who want exposure to larger numbers of potential clients and who want to meet and listen to influential speakers in the world of business, politics and entertainment. These are very popular and prestigious events and some notable speakers have been: An Taoiseach, First and Deputy First Minister, Secretary of State and US Economic Envoy.

These events are a perfect showcase for any business to promote themselves to a large platform audience and with the potential to provide corporate hospitality.

Benefits & Opportunities

- Event Management
- Exclusive Room branding up to 150 people
- President's public endorsement of Partner
- Key Note speaker for 30mins
- Speaking Slot for 5mins
- Table plan branding in company's logo
- Foyer branding in your company's logo
- Networking with up to 150 people
- Website promotion
- Photo opportunities
- E-zine promotion
- Social media promotion

Business After Hours Series



- Unique Networking opportunity
- 60 to 100 guests
- Informal setting
- Social Face to Face Interactions
- Opportunity To Meet Like Minded Professional Business People In A Relaxed Setting.

The Business after hours is usually attended by between 60 and 100 of the business people in the North West. We hold a number of these each year bringing together business people in a less formal and often social environment. These events allow members to discuss current business issues including government legislation. A sponsor can take the opportunity to market their product/ service/ venue to the audience and receive feedback from the business community.

It provides our sponsor with the opportunity to highlight their business to the key decision makers, network with them, do business and listen to a business speaker of their choice.

Benefits & Opportunities

- Event Management
- 3 month website exposure
- Photo opportunities
- E-Zine promotion
- Social media promotion

'In Camera Business' Meetings



- NW leading 'In Camera' opportunity
- Meet with business leaders
- Politicians and permanent secretaries
- Open discussion around current business issues
- Lobbying and representation
- Raises Corporate profile
- Political representation and lobbying
- Bringing you to the heart of government

The Chamber of Commerce In-Camera business series meetings aims to provide your business with the opportunity to meet with and discuss business issues. This is a small private event. It also allows the opportunity to question leaders within government and discuss issues affecting business, economy, enterprise and regional development. The key note speakers at these events range from leading government officials, MPs and MLAs to CEO's of major Companies.

Opportunities are available to partner the Chamber for these events and can help your company fulfil its needs under Corporate Social Responsibility along with the other benefits highlighted below.

Benefits & Opportunities

- Event Management
- Exclusive Foyer and room branding
- Opportunity to question business leaders, politician and leading civil servants
- 3 month website exposure
- Photo opportunities
- E-Zine promotion
- Social media promotion

Business Improvement Centre



- The leading provider of business training
- Opportunity to promote your business
- Deliver to 40 members on up to the minute key business requirements
- Raises business profile as key business school partner of choice
- Raises business morale
- Delivers on businesses training requirements

The Chamber of Commerce deliver a successful development programme on an annual basis and is very popular. It provides your business with the opportunity to deliver training on your key area of focus to an audience of Chamber members. It provides training across all disciplines of running a business in the North West region and is designed to encourage further development for all businesses from SME to large corporations. We actively promote lifelong learning through delivery of leading edge business and management solutions to meet your needs.

We are seeking partners to deliver specialised training programmes to our core clients groups.

Opportunities for partnership are provided as headline partner for the event along with the other benefits highlighted below.

Benefits & Opportunities

- Event Management
- Exclusive foyer branding
- 3 month website exposure
- Photo opportunities
- 3 month E-Zine promotion
- 3 month Social media promotion

Communication Opportunities



Diary Advertisement

This highly professional annual publication is firmly established as an excellent business tool for members when doing business with each other. It is an ideal opportunity to enhance and promote your company within the wider business community in the North West region. Feedback from our members is that it is always referred to when looking for solutions for any business requirements. We can tailor an advertising package to meet all budgets and business requirements.

Business Exhibits at Chamber Events

Chamber members are provided with the opportunity to promote their brand at the entry to any event, either as part of the main partnership package described earlier or as a single item for an event.

Are you a venue or unique space ?

As members of the Chamber we offer you the opportunity to host certain events. As our events attract a diverse audience from our membership it is a unique chance for you to showcase your property, whether an exclusive dinner setting with a high profile speaker or a relaxed gathering for networking. Sponsorship negotiable.



Chamber E -Zine

This monthly magazine is the ultimate advertising option for all businesses. It provides a low cost opportunity for your business to connect with all Chamber members and stakeholders. Partnership is available either on a one, six or twelve month's basis. Alternatively one off E-Zines are available on request.

For further information on sponsorship opportunities please contact sinead@londonderrychamber.co.uk, or christina@londonderrychamber.co.uk



LONDON DERRY CHAMBER 
CONNECTING BUSINESS NORTHWEST

E-zine
September
2011

Ulster Bank

Ulster Bank sponsors Chamber's Annual Dinner 2011

Ulster Bank has recently confirmed a sponsorship deal for The Londonderry Chamber of Commerce Annual Dinner. This year's dinner will take place on the 21st October in the Everglades Hotel and is 54th Annual Dinner. The dinner is one of the Chamber's main events of the year, and is well recognized at a national and regional level, as the premier business occasion in the North West. It attracts a wide range of guests representing the business, political, educational, and social life of the region. Read the full article [HERE](#).

DSV

DSV Solutions Ltd

DSV is a leading global supplier of transport & logistics services. With a network of fully integrated warehouses strategically located throughout Ireland, UK and Europe, DSV are ideally placed to manage your supply chain from the procurement of raw materials to delivery of the finished products to your customer. Call us today at 029 71 662 066 to discuss what services we could offer you.

For more information contact eamon.mccoy@uk.dsv.com

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Event Price Ranges

| | |
|-------------------------------------|---|
| Corporate Partners | Information on request |
| Business Breakfast | from £500 |
| Business Lunches | from £1000 |
| Business After Hours | from £750 |
| President's Annual Lunch | from £3750 |
| President's Annual Dinner | from £1000 - £8000 (Information on request) |
| Annual Business Awards | from £1000 - £5000 (Information on request) |
| Annual Golf Event | from £3250 |
| 'In Camera' Series | from £1000 |
| Diary Advertisement | from £150 |
| Business Exhibits at Chamber Events | from £100 |
| Chamber E-Zine | £50 per month |

Our events and programs are delivered primarily to meet the needs of our wider membership but due consideration is always given to meet the expectations of our partners. This joint approach is a proven collaboration that ensures maximum impact, keeps our members informed and allows growth in the business environment. We look forward to working with your company and compiling a package that benefits and exceeds your expectations.

Notes

Notes

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