



DERRY~LONDONDERRY
A COMPETITIVE
CONNECTED
CREATIVE AND
CARING CITY

FACTS AND FIGURES



Ebrington Square - Peace One Day Concert

As the **regional capital** of the North West of Ireland, Derry~Londonderry offers investors a **cosmopolitan and diverse business, social, cultural and leisure environment**. It is a city with **global aspirations**, steeped in **cultural heritage** with

its world famous Walled City which will celebrate its **400th year** in 2013. The City has also been awarded the first ever **UK City of Culture 2013** and boasts over 20 cultural venues.

Derry~Londonderry is one of the **most youthful cities in Europe** with a highly skilled, flexible workforce.

■ **A COMPETITIVE,
CONNECTED, CREATIVE
AND CARING CITY**

■ Regional population of **446,000 people**.

■ **65%** of the population is of **working age**.

■ Youngest population in these islands, with **40% under the age of 25**.

■ **Central position between Asia and US time zones**, only 5 hours time difference to the US East Coast: and 5 hours to Mumbai in India.

■ **Favourable cost base** and availability of highly skilled labour.

■ **Major sectors** include software/digital media, technology production, business processes in technology, retail, tourism, financial services and growing life science sector.

■ The **best digital infrastructure** to homes and businesses, making the city the **digital capital** of the island of Ireland.

■ First place in N.Ireland to offer **FREE wireless connectivity** throughout the city centre.

■ **Labour costs 55% less than London, 36% less than Dublin and 26% less than Manchester**.

■ **A University City** with over 38,000 students in further and higher education.

■ Internationally recognised **research excellence** in the fields of Nanotechnology, Intelligent Systems and Clinical Life Sciences through the Intelligent Systems Research Centre & Clinical Translation Research and Innovation Centre (**C-TRIC**).

■ One of the best **on shore and offshore wind energy** resources in Europe.

■ **A cross-border economy**, adjacent to the Republic of Ireland, creating ease of international trading opportunities with the Euro Zone.

■ **A Regeneration Plan** charting the city's future for the next 20 years.

COMPETITIVE CITY

Favourable cost base and availability of highly skilled labour

Fort George

■ Fort George is a 14-acre site with an **attractive river front location** providing stunning views of the River Foyle. A former military site which is being brought back into public use, this city centre location is also a key gateway site to the North West of Ireland.

■ The site has access to low cost, resilient, **high speed connectivity** through the **Hibernia Exchange Centre** providing direct international connectivity.

■ The site will be developed with a range of mixed uses – residential, office, education, community and commercial facilities providing active ground floor uses. Fort George will also offer **one million sq ft of prestigious waterfront office accommodation**. Links with the educational and research faculties of the University will be a key feature.

■ Proposals are being advanced with the Northern Ireland Science Park to locate the **North West Regional Science Park** on site providing 50,000 sq ft of high quality office space. The project includes a 25,000 sq ft expansion of the CoLab facility at Letterkenny Institute of Technology.

■ High quality public realm will be a key feature of Fort George, the aim being to encourage sustainable transport modes such as walking and cycling.



View of city from
Fort George jetty

CONNECTED CITY

Direct **international connectivity** at a speed of 66 milliseconds, the **fastest US connection** in Western Europe



Advantages

1. Improved **speed** and **capacity** of international telecommunications to North America & mainland Europe
2. **Lower cost** telecommunications comparable to Dublin, Glasgow, Manchester and Amsterdam
3. **Increased security** of supply through the diversity of the telecoms infrastructure in the North West
4. **Increased competition** in the market for international telecommunications services

Benchmark

Speed – 66 millisecond connection to Manhattan, New York, fastest US connection from Western Europe
Capacity – wholesale 40 GB/S point to point bandwidth
 Prices can be up to **20% below** the median price

World class availability of 99.999% or around 5 minutes total downtime per year
 3 diverse routes from the International Exchange
 Companies can choose from several existing or new service providers

Regional Transportation Centre

- City of Derry Airport**
 15 minute drive from city centre
- Belfast International Airport & George Best Belfast City Airport**
 60-90 minute drive from Derry
- Road Links**
 A2
 A6
 A5/N2
- Train Links**
 Derry to Belfast
 Connecting train Belfast to Dublin
- Port of Londonderry**
 Located 5 miles from the city centre.

Transport Connection Destination

Major UK and Ireland destination cities including London Stansted, Birmingham, Liverpool, Dublin and Prestwick (Glasgow)
All locations accessible within one hour flying time

Amsterdam, Barcelona, Paris, Rome and many more
All locations accessible 2 hours – 2.5 hours flying time

To Limavady 35-50 minutes
 To Belfast 80 minutes
 To Dublin 3 hours

2 hours
 2 hours

As Northern Ireland's most westerly deepwater port, it is capable of handling 30,000 tonne vessels.

CREATIVE CITY

Ebrington

■ A former military base dating back to 1841, Ebrington overlooks the River Foyle alongside the 64-acre St. Columb's Park. The iconic Wilkinson Eyre designed Peace Bridge, which opened in June 2011, links this 26-acre site directly to the historic city centre.

■ Within the Star Fort walls, lies the main square which is larger than London's Trafalgar Square and has already hosted a range of public events from family fun days, public art installations and sporting events through to major concerts for the 2012 Clipper Round the World Yacht Race, the Olympic Torch Run and the Peace One Day concert which was the opening event for the London 2012 Cultural Olympiad.

■ Ebrington offers significant investment opportunities. The site will build on the

reputation of the city as a **cultural and creative centre of international renown**. Cultural projects will range from arts and heritage through to media and creative industries, reinvigorating some of the 14 listed heritage buildings.

■ For UK City of Culture 2013, Ebrington will be the venue for a purpose-built events pavilion

■ A new creative space for 2013 UK City of Culture and beyond

to host audiences up to 4,000 people standing, theatre and dance performances for 2,500 people and major banquet events for up to 1,000 people. In addition, two buildings are being transformed to present **the Turner Prize exhibition and awards**, one of the most prestigious art events in the world.

■ 2014 will see the opening of the Creative Industries Hub aimed at growing the digital economy and the development of a museum experience celebrating the maritime heritage of this atlantic city. A boutique hotel, cafés, restaurants, housing and office accommodation will complete the site. Interest in this unique walled riverside location is significant.



Ebrington Square by night

CARING CITY



Our Talent

■ We have a **talented workforce** who are highly educated, flexible and productive, providing a steady stream of fresh talent for knowledge based companies.

Education

■ The North West boasts approx **38,000 students** participating in further and higher education providing the city with a supply of well-educated young people.

■ **The University of Ulster** has two campuses located in the North West, in Derry~Londonderry (Magee) and Coleraine. The University of Ulster Campus at Magee has built up an international reputation as a centre of excellence in software development, ICT and research.

■ **Youngest population in these islands, with 40% under the age of 25**

■ **The North West Regional College** provides an excellent facility where young people across the city and wider region can gain valuable and relevant employment related skills across a range of sectors.

■ Local schools continue to top the national league tables in terms of academic success, as well as exceptional talent in the arena of culture and arts. Few cities could attest to almost **50% of their second level schools achieving 'Specialist School' status**, four of these in STEM subjects (Science, Technology, Engineering & Maths), one in Business and Enterprise and one specialising in Performing Arts.

Health

■ Altnagelvin Area Hospital is the **largest and best equipped hospital** in NI outside Belfast and treats patients from all over Northern

Ireland. The hospital has 490 beds and employs 60 consultants. Altnagelvin is a sub-regional hospital specialising in oral surgery, orthopaedics and eye surgery. The C-TRIC research facility is located at Altnagelvin and the city has also been designated a **healthy city** by the **World Health Organisation**.

■ This is supported by a **strong primary care sector** with 17 medical practices in the city.

Housing

■ The city provides a range of **affordable housing** from exclusive apartments to semi-detached and detached homes.

Community

■ The city has a vibrant **community sector** and resident satisfaction levels are among the highest in these islands.



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